

# Salt Lake City, Utah

## City Guide

*“The Crossroads of the West”*

Combining the amenities of a major metropolitan area with the friendliness of a quaint, mountain town, Salt Lake City is an ideal location for your next vacation, meeting/convention, or final destination.

A beautiful, safe, and vibrant destination, Utah’s high-elevation capital combines unparalleled access to endless natural recreation, a bustling economy, dynamic nightlife, culinary arts, remarkable history, warm hospitality, and Utah’s Greatest Snow on Earth.™ With a stunning backdrop afforded by the snow-capped peaks of the Wasatch Mountains and bordered by the buoyant waters of the Great Salt Lake, Salt Lake City is known for its diverse population, sustainability, quality education, and cutting-edge business and entrepreneurial innovations. Utah’s success is a testament to the foresight and ingenuity of its citizens. The downtown area is a center of culture and commerce, promoting cultural richness that is focused on living in an elevated lifestyle. We hope you have seen why Utah is a great place to live, raise a family, and do business. For more information, visit <https://www.visitsaltlake.com/>.



Kaye/Bassman Academic Medicine  
Email: [AcademicMedicine@kbic.com](mailto:AcademicMedicine@kbic.com)  
[www.kbic.com/blog/academic-medicine](http://www.kbic.com/blog/academic-medicine)